West Pond adds SRT as IPTV source in FlexStream™ smart headend systems

New software-defined headend enables SRT gateway into hospitality and healthcare video distribution systems

Hudson, MA – September 25, 2018 - West Pond Enterprises, a leader in intelligent headend solutions for commercial TV networks announced that it is adding SRT compatibility to its FlexStream™ multiplexer products. "More and more of our customers are receiving AV via IP and SRT is an emerging standard that most of our customers will need" said Tripp Blair, Founding Partner of West Pond Enterprises. "SRT provides a secure and reliable transport through which our customers and partners can distribute high value content to multiple venues where West Pond's FlexStream™ MX products can receive and redistribute this content within the venue." SRT is a low-latency open source media streaming protocol which provides packet encryption and re-transmission capabilities for reliability and security.

"The new features will be included in an upcoming software update and available for use by all West Pond FlexStream™ MX-100 and MX-400 products." said Steve Hastings, President and CEO of West Pond Enterprises.

Ken Borruso, President of Valley Stream Video said "The inclusion of SRT in the FlexStream™ MX-400 is a game changer for Valley Stream. The MX-400 is a tightly integrated and extremely flexible multiplexer/modulator aggregating video content from nearly any source. SRT complements that flexibility while enabling my customers to receive additional high-quality content for their IPTV and RF TV networks. We expect SRT to enable new content sources which will reduce costs and increase the quality of our product offering."

Les Zoltan, Vice President of DVEO added "SRT has become a standard for cost effective ARQ. We are happy to have this capability added to the FlexStream™ products we source from West Pond."

About West Pond:

Founded In 2013, West Pond Enterprises produces tightly integrated and highly customizable products that enhance or enable private cable TV and IPTV networks. West Pond products include headend transmission equipment, managed receivers, and display controllers. Markets include sports, entertainment, hospitality, digital signage, and public/education/government institutions.

For more information and pricing please see www.westpond.com/srt

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